



Digital Transformation of European Micro Enterprises

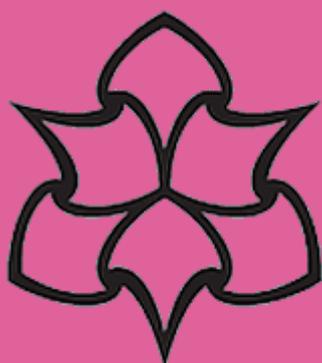
Dear Digital Entrepreneur,

As you know (or you don't know yet) the DiTEM consortium provides European micro-enterprises with a Training Tool to help them out in beginning their own Digital Transformation, thus enhancing their competitiveness as well. We believe that nowadays, novel digital technologies (particularly Social, Cloud, Mobile and Big Data) are transforming the way companies operate across all markets and creating new business opportunities for digital entrepreneurship.

In 2019, the DiTEM partnership will celebrate the DiTEM Training Tool, by presenting it via informational events in all 6 partner countries. This will raise awareness not only for the project's achievements, but also for the digitalization in Europe as a whole.

Interested in the event? Read on to learn a bit more about each of the partners and stay tuned by visiting your local DiTEM representative's website to make sure you are on track with the upcoming events:

Manchester Metropolitan University (UK)



**Manchester  
Metropolitan  
University**

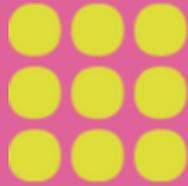
The Centre for Enterprise is an SME and Micro-Enterprise center of excellence within

The Manchester Metropolitan University in the Faculty of Business and Law. MMU is the DiTEM project coordinator.

Event planned for: 19th of June 2019

For more info: <https://www2.mmu.ac.uk/>

#### IT-FORUM (Denmark)



# it-forum

it-forum is a membership based network for more than 470 companies from private and public organizations, colleges and local, regional and state authorities in the Central and Southern Denmark regions. The it-forum headquarter is based at the heart of the Aarhus University campus, IT research, and innovation center.

Event planned for: 30th of May 2019

For more info: <https://www.itforum.dk/>

#### CrystalClearSoft (Greece)



# CCS

## Digital Education

CrystalClearSoft (CCS) was founded in 2005 with the mission propel the teaching-learning process into a new era, increasing its effectiveness through the use of ICT. CCS is a leading provider of digital solutions and specialized services for communicating knowledge and raising awareness in the most effective way.

Event planned for: 15 - 30 June

For more info: <http://www.ccseducation.com/>

Turku University of Applied Sciences (Finland)



# TURKU AMK

TURKU UNIVERSITY OF  
APPLIED SCIENCES

TUAS is investing in pedagogical modernization of higher education. It develops and implements multi-field innovation pedagogy with focus on Research, Development and Innovation (RDI), flexible curricula, entrepreneurship and internationality.

Event planned for: 28-29th of May 2019

For more info: <https://www.tuas.fi>

Exponential Training & Assessment (UK)



# Exponential

Training & Assessment

ETA is a vocational education, training supplier operating in over 50 different countries worldwide. They are committed to delivering programmes that lead to professional accreditations, in a flexible environment. From aspiring managers to experienced coaches and consultants, their practical programmes have proven invaluable to a vast range of individuals.

Event planned for: 14th of June 2019

For more info: <https://www.exponentialtraining.com/becoming-a-digital-enterprise/>

BIC Innobridge (Bulgaria)



Business and Innovation Centre INNOBRIDGE is a business support organisation, which follows the methodology, collective experience and applies the know-how of the European Business and Innovation Centers Network (EBN). It is the first (and still the only) accredited BIC by the EBN network in Bulgaria.

Event planned for: 20th of June 2019

For more info: <http://innobridge.rcci.bg/>

#### Eurocrea Merchant (Italy)



Eurocrea Merchant is a consulting and training company based in Italy, with two offices located in Milan and Naples. Their mission is to improve the competitiveness of the European society, through business development, training and creation of transnational partnerships.

Event planned for: *To be announced*

For more info: <http://www.eurocreamerchant.it/>

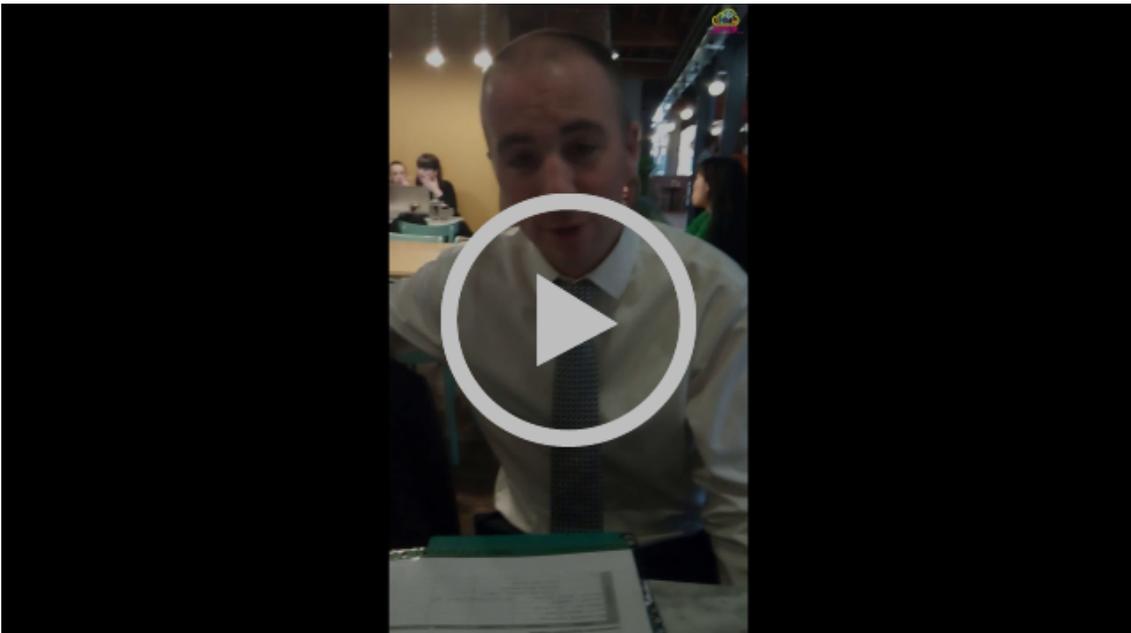
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Just in case you missed our Pilot training sessions, check out some of the testimonials below and see what some of the DiTEM pilot training and workshops participants thought about the training:



Ulf Egebjerg, CEO of Scandimatic (Denmark), participated in a DiTEM pilot workshop

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Rory Fletcher, DiTEM pilot participant from the UK.

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Miroslav Ludmilov, Executive director of "Business innovations for career development" foundation (Bulgaria), participant in DiTEM pilot training

## Ready for the digital revolution?

Our training platform is complete. You can now register and participate in our online courses, completely free and available on 6 European languages.

[Enroll now, and be one of the first to participate in the complete DiTEM experience!](#)

For more information, check the DiTEM project website: [www.ditem.eu](http://www.ditem.eu)



**Erasmus+**

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